



For immediate release

Hendricks Resources Ltd. becomes Arq

The rebrand signifies Arq's new future as a global energy technology ('en-tech') company.

- Hendricks Resources Ltd. rebrands as Arq Group Ltd. ('Arq') effective from 16th October 2017
- Now, in addition to coal, the company has a much broader and more valuable opportunity to revolutionize the larger strategic oil and fuels markets
- Arq is headquartered in London, with operations in Lexington, KY in the US, and Queensland, Australia

(Monday 16th October 2017) Since it was founded in 2010, Hendricks Resources Ltd. ('Hendricks') has evolved from a Kentucky coal company to an energy technology company with advanced products and global ambitions.

Hendricks has progressed as an independent organisation since it withdrew from a processes and business partnership model. The company now owns 100% of all its assets, and is no longer constrained by JV governance or geographic limitations. Rebranding is seen as a catalyst to its further development.

Hendricks Resources Ltd. rebrands as Arq Group Ltd ('Arq') effective from 16th October 2017.

The rebrand enables Arq to distance itself from its previous US-centric coal pellet plans and its new future as a global energy technology company. Now, in addition to coal, the company has a much broader and more valuable opportunity to revolutionize the larger strategic oil and fuels markets, working together with the world's largest coal companies and oil distributors.

The Arq name and logo is trademarked across 9 classifications in Europe, the USA, South Africa, India, Australia and China. A new website (www.arq.com), associated social channels and Arq brand collateral are also launched.

Julian McIntyre, Founder & CEO of Arq said:



“While the Hendricks name and heritage has served us well, we feel that it is time to welcome a new future. We believe that the Arq brand represents our continuous innovation and ambition to realise the full potential of the coal industry.”

Tom Tudor, Head of Brand & Communications at Arq added:

“This is not just about our name and logo. This rebrand gives us the opportunity to reinforce our purpose and values, and our shared vision of ‘transforming energy for people and the planet.’”

Notes to editor

For more information please contact Tom Tudor at tom.tudor@arq.com or +44 (0) 7738 573 111.

About Arq

Arq is a private technology-led energy firm, based in London. For more information see www.arq.com | 30A Brook Street, London W1K 5DJ